



Social Impact Fund 2023

New: Featuring MoveNow Activation



Social Impact Fund supports implementation of Corporate Citizenship Strategy, where we aim to change the lives of our beneficiaries

Allianz Corporate Citizenship Strategy



From CC activities intended impact

- Learning: Improve knowledge & awareness on an issue
- Upskilling: Improve skills & personal effectiveness
- Improve access to services & support (incl. education)
- Improve well-being
- Create cleaner environment
- Support community be more climate resilient

We prepare the next generations now; to move their body, mind and soul

- **MoveNow** initiative, born out of IOC/IPC partnership, and evolved further than just once a year youth activity to physical, virtual, mental initiatives preparing youth to get ready for the best
- **MoveNow** will accelerate Allianz 's commitment towards SDG 8 scope enabling a **key positioning** for Allianz to “**move**” **youth** (literally and metaphorically) in various dimensions to obtain a self-sustained life while increasing engagement with OEs, employees, agents, customers, etc.





IOC is the right partner with their mission: making a better world through sport and we can leverage in our CC activities

Example activation ideas

Source of motivation: IOC/IPC
Athletes engaging with your existing
CC programs



Activating youth and PwD to
move their mind, body and soul
with camps



Partnering with 365 Olympism
partners in reaching out to
disadvantaged
youth and PwD

