

Social Impact Fund 2023

New: Featuring MoveNow Activation



Social Impact Fund supports implementation of Corporate Citizenship Strategy, where we aim to change the lives of our beneficiaries

Allianz Corporate Citizenship Strategy



From CC activities intended impact

Learning: Improve knowledge & awareness on an issue

Upskilling: Improve skills & personal effectiveness

Improve access to services & support (incl. education)

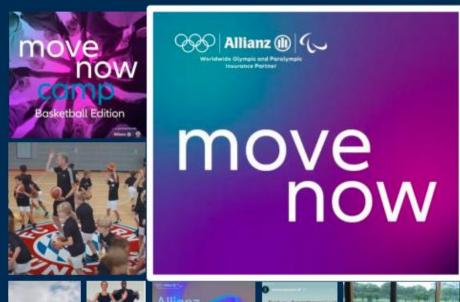
Improve well-being

Create cleaner environment

Support community be more climate resilient

We prepare the next generations now; to move their body, mind and soul

- MoveNow initiative, born out of IOC/IPC partnership, and evolved further than just once a year youth activity to physical, virtual, mental initiatives preparing youth to get ready for the best
- MoveNow will accelerate Allianz 's commitment towards SDG 8 scope enabling a key positioning for Allianz to "move" youth (literally and metaphorically) in various dimensions to obtain a self-sustained life while increasing engagement with OEs, employees, agents, customers, etc.











IOC is the right partner with their mission: making a better world through sport and we can leverage in our CC activities

Example activation ideas

Source of motivation: IOC/IPC
Athletes engaging with your
existing

CC programs

Activating youth and PwD to move their mind, body and soul with camps



Partnering with 365 Olympism partners in reaching out to disadvantaged youth and PwD