Social Impact Fund 2023

Application Form

Please be advised Social Impact Fund criteria have been updated in line with the Allianz Guidance for Corporate Citizenship activities. Make yourself familiar with the Guidance before you fill out the fund submission in order to answer requested information most accurately. As of 2023, MoveNow activation is added to the funding categories. You can make yourself familiar with MoveNow framework by clicking [**here**](https://creators.allianz.com/document/385#/movenow)**. You can apply for MoveNow activation funding in combination of an existing CC activity or an addition to a new program.** Please note we only accept applications written in English using this form and we do not accept any other formats including documents or videos.

Please submit your application to *csr@allianz.co.id* with the title “Social Impact Fund 2023” by [May 12th, 2023].

# Section 1. Basic Information / Contact Details

## Name of Social/External Partner & Contact Details:

Name of Social Organization (NGO) : Click here to enter text.

Contact Person: Click here to enter text.

Email: Click here to enter text. Phone: Click here to enter text.

Registered charity [ ]  yes [ ]  no

Existing partnership [ ]  yes [ ]  no, New partnership [ ]  yes [ ]  no

[Integrity Check](https://connect.allianz.com/docs/DOC-779634?sr=inbox&ru=7840) conducted: [ ]  yes *(please save a copy for future references)*

Internal (Allianz) Sign-off of the application [ ]  yes *(please indicate name and title)*

# Project Summary

Click here to enter text.

## Name of Project:

|  |  |
| --- | --- |
| **Project duration:** (dd/mm/yy – dd/mm/yy) (please note that all projects must start at the latest by H2 2023) |  |

## **Funding request for** (select one that apply from *Getting Started, Acceleration or Alignment* and if desired select additional funding for MoveNow activation. ***You can also solely apply for MoveNow activation fund in contribution to an existing project***):

|  |  |  |  |
| --- | --- | --- | --- |
| **Getting Started****(funding cap max EUR 30,000)** | **Acceleration****(funding cap max EUR 15,000)** | **Alignment****(funding cap max EUR 5,000)** | **MoveNow Activation (additional funding cap max EUR 20,000)** |
| [ ]  New program creation | [ ]  Further develop an existing program for expanding social impact | [ ]  Aligning an existing program to SDG 8 targets | ☐ Creating activation with MoveNow in partnership IOC network  |

## Project Summary (max. 500 words)

Please give a 1-2 paragraph summary of your project, on how its tackling a social challenge and creating social impact.

# Project Detail

|  |  |
| --- | --- |
| SDG 8, Focus Area, Objective and Main Beneficiaries Please select all that apply in each section |  |
| **Focus area**[ ]  Employability[ ]  Education[ ]  Training | **Objective**

|  |
| --- |
| ☐ Learning |
| ☐ Upskilling☐ Improve access |

 | **Main beneficiaries**☐ Youth [ ]  Children☐ People with Disabilities | ☐ Other Click here to enter text. |

## Please elaborate how your project contributes specifically to SDG 8 targets

8.5 By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value and/or 8.6 By 2020, substantially reduce the proportion of youth not in employment, education or training.

## Please elaborate how your project´s objectives contribute to local social issues through SDG 8 targets

i.e.,: **Learning:** Improve knowledge & awareness on an issue, **Upskilling**: Improve skills & personal effectiveness, **improve access** to services & support (including education)

*Please provide evidence on local media coverage, insights on how the addresses social topic is relevant in local market*

## If selected, please elaborate how you plan to create MoveNow activation *preferably* in partnership with IOC network. You can familiarize yourself with the MoveNow framework by clicking **here**

*Please describe how you plan to use MoveNow framework and IOC partnership network to create a MoveNow activation within your proposed project. For example you can plan an IOC/IPC athlete as a motivational speaker to encourage children for further education, encourage girls in STEM education. Another example is to organize a MoveNow camp/activity with an existing NGO partner/beneficiary groups. You can include IOC/NOC network to add-on engagement. Third example could be to initiate a partnership with IOC 365 Olympism network i.e. with athletes/NGOs working towards improving gender equality, advancing education for disadvantaged youth, etc.*

## Please tell us more about the partner organization of the project

*Describe why the chosen organization is the ideal partner to deliver social impact?*

*Please elaborate on the credibility of this organization. Is this a well-known-international NGO, does it have many other supporters, what´s its relation to Allianz?*

*Please provide the number of years the organisation has been working with children, youth, people with disabilities and number of beneficiaries impacted by the organization in the last 2 years. Please provide the previous year´s financial statement and percentage of the grant requested to the organisation’s total income in the previous year*

## Are there other stakeholders involved in the project? If so, who are they?

## Employee involvement

*Describe how employees will /can be engaged in this project? Is their engagement one-off or on a continuous basis? Does it count personal or working time?*

*What kind of activities can be planned, number of volunteers required, frequency of volunteering?*

*What would be motivational tools for engagement?*

## Allianz´ engagement in project

*Please elaborate how Allianz´s engagement creates lever for the addressed social topic, project and/or NGO. How does it make a difference that Allianz´s presence to any other organization?*

# Effective Project Management

We want to fund projects that deliver as planned, and also have a long-term outlook than an one-off project. Please answer the following questions:

## Please tell us how you (and/or your partners) plan to deliver the project – including any preparatory work you have done, any risks you have identified.

## Three Year Outlook of Project

Elaborate on the project milestones from 2023 till 2025. We have a preference to support projects that are not one-off, but have a long-lasting impact. Elaborate on how you plan to make the project to ensure a lasting impact of the project. You have the choice to use the box format or write one or two paragraphs. Please fill out for only current year for 5.2 if you are applying for MoveNow activation projects only

2023

2024

Lasting Impact 2025

# Impact Measurement

For MoveNow activation projects please fill out Input-Output-Outcome and if possible Impact

|  |  |  |  |
| --- | --- | --- | --- |
| **Input**Resources committed to the project   | **Output**Measure of the activities delivered as a result of AZ input  | **Short-term impact /Outcome**Immediate effects achieved for society and OE    | **Impact**Long-term effect of the project  |
| Indicator and Tools for Measurement (insert total planned community towards the project)  | Indicator and Tools for Measurement (insert expected output where appropriate)   | Indicator and Tools for Measurement (insert expected impact where appropriate; include also who measures them)  | Impact Objective (Describe the long-term expected effects for society and for AZ and plans on measurement, if existing)  |
| Total corporate giving (monetary donations)   | Example: 20,000 EUR donation Click here to enter text. | # of organizations supported  | Example: one organization Click here to enter text. | # or % of individual beneficiaries reporting improved a) knowledge and awareness, b) skills & personal effectiveness, and/or c) access to services & support  | Example: # of students say they feel more confident with job search after training collected by partner Click here to enter text. | Example: The long-term objective of the program is to increase in % of students finding a trainee position after graduation. Our program impact aims to contribute to this goal by making students feel confident with their job search. The program plans a long-term impact study, but first focus on short-term impact analysis as an indicator of success. For Allianz, positively contribute towards employer branding and employment of talented youth, AZ perceived as a responsible Corporate Citizen. Click here to enter text. |
| Total time through employee volunteers (hours)   | Example: 6 employees invest 24 working hours  Click here to enter text. | # of direct beneficiaries reached    | Example: 120 high school students (17-19 years old), recruited by partner org Click here to enter text. | # of organizational beneficiaries reporting improved\*  | (This is relevant if your program beneficiary is an organization) Click here to enter text. |
| Total In-kind giving   | Example: AZ facility use 24 hours, donation of 3 computers  | # of activities held   | Example: 6 activities per year, collected by AZ Click here to enter text. | AZ indicators specific to the project  | # or % employees with positive experience  | Example: average NPS score over 90; Post-activity volunteer survey, collected by AZ  Click here to enter text. |
| # of AZ FTEs managing the project   | Example: 0,2 FTE Click here to enter text. | # of employees participated  | Example: 6 volunteers, 200 to participate in fundraising, collected by AZ  Click here to enter text. | # or % of beneficiaries in talent pipeline / employment  | Example: 10% of participants receives job placement at AZ. Post-activity survey, collected via partner Click here to enter text. |
| Total Leveraged contributions (e.g., funds raised by employees)  | Fundraising planned Click here to enter text. | Other explain   |  Click here to enter text.  | # or % of employees improved skills | Example: 90% reporting improvement; Post-activity survey, collected by AZ Click here to enter text. |
| Other explain  |  Click here to enter text. | # of new or improved AZ products and services  | Example: 1 new sustainable solution targeting people with disabilities, collected by AZ Click here to enter text. |
|      | Other explain  | Example: media analysis Click here to enter text. |

# Resource Management

## Budget summary

|  |  |
| --- | --- |
| Total estimated budget |  |
| Partner contribution (EUR), if applicable |  |
| Amount of funding requested (EUR)[[1]](#footnote-2) |  |

## High-level project cost table

\* add rows as needed

|  |  |  |  |
| --- | --- | --- | --- |
| **No** | **Item** | **Estimated Cost (EUR)** | **Description** |
| 1 | Example: Technology & Equipment (e.g. computer, software);  |  | Example: new software required to support the project implementation |
| 2 | Personnel (Staff, contractors, consultants);  |  | Example: New support personnel for the new program at the social organization |
| 3 | Example: Marketing, Communications |  | Example: Teaser video, Posters; T-shirts |
| 4 | Example: Facilities costs  |  | Example: Cost of renting event location |
| 5 | Example: Employee Engagement Activity |  | Example: Transportation costs for employees to participate in the project |
| 6 | \* |  |  |
| 7 |  |  |  |

# Communication Plan

Communication is a key tool for a successful project. Internally and externally stakeholders should be involved and informed about the activities. When planning communication messages and tools, this should be carefully thought out and placed in the project plan. For MoveNow please refer to creator’s hub for branding templates and guides

|  |  |  |
| --- | --- | --- |
| **Milestones (approximate dates)** | Name the specific milestones in the project you plan to actively communication. |  |
| **Target Audience** | E.g., employees, management, external press, domestic market. |  |
| **Objective** | Describe the target that you want to reach with your planned actions. By formulating this in advance, it can ultimately be evaluated whether the desired target is reached |  |
| **Format & Media** | Communication format & selected channel (blog, tweet, presentation etc) |  |

Will you be able to share communication materials (pictures, anecdotes, articles) with the Global Sustainability Team for communication purposes?

[ ] Yes [ ] No

1. Please refer to Section 2.3 for funding cap [↑](#footnote-ref-2)