



# Allianz Peduli Foundation

REPORT

2020

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# Foreword

## Chairperson of Allianz Peduli Foundation

The year 2020 is a year full of challenges for all of us. However, we can use these challenges as an opportunity to carry out the transformation in order to survive because the pandemic cannot be used as an excuse to wait and do nothing. Allianz Peduli Foundation has finally transformed the program which was originally planned to be carried out as offline activities into online activities. With this online activity format, we can reach even more people who have been limited by distance. More than 370 thousand people received the support of Allianz Peduli Foundation during 2020.

Our programs have been designed with a focus on our four main pillars, namely Education, Health, Economic Empowerment, and Disaster and Environment. More than 400 activities have been implemented in various regions in Indonesia. Starting from Pedia, We Are The Future, and Global Money Week programs in Education; then the donation for Health Workers to fight COVID-19 and free Mass Rapid Tests for the Health pillar; webinars and Whatsapp lectures on financial literacy, mentoring disabled entrepreneurs as part of the Economic Empowerment pillar; up to supporting the process of producing and developing machines that convert plastic into fuel, mangrove planting, and providing donations for disaster victims for the Disaster & Environment pillar.

All programs could not be carried out properly without the support of Allianz Indonesia's management and volunteers who are Allianz Indonesia's employees and sales force. During 2020, more than 500 people became volunteers. Despite the pandemic, volunteering was done online, mostly from home, by assisting our beneficiaries.

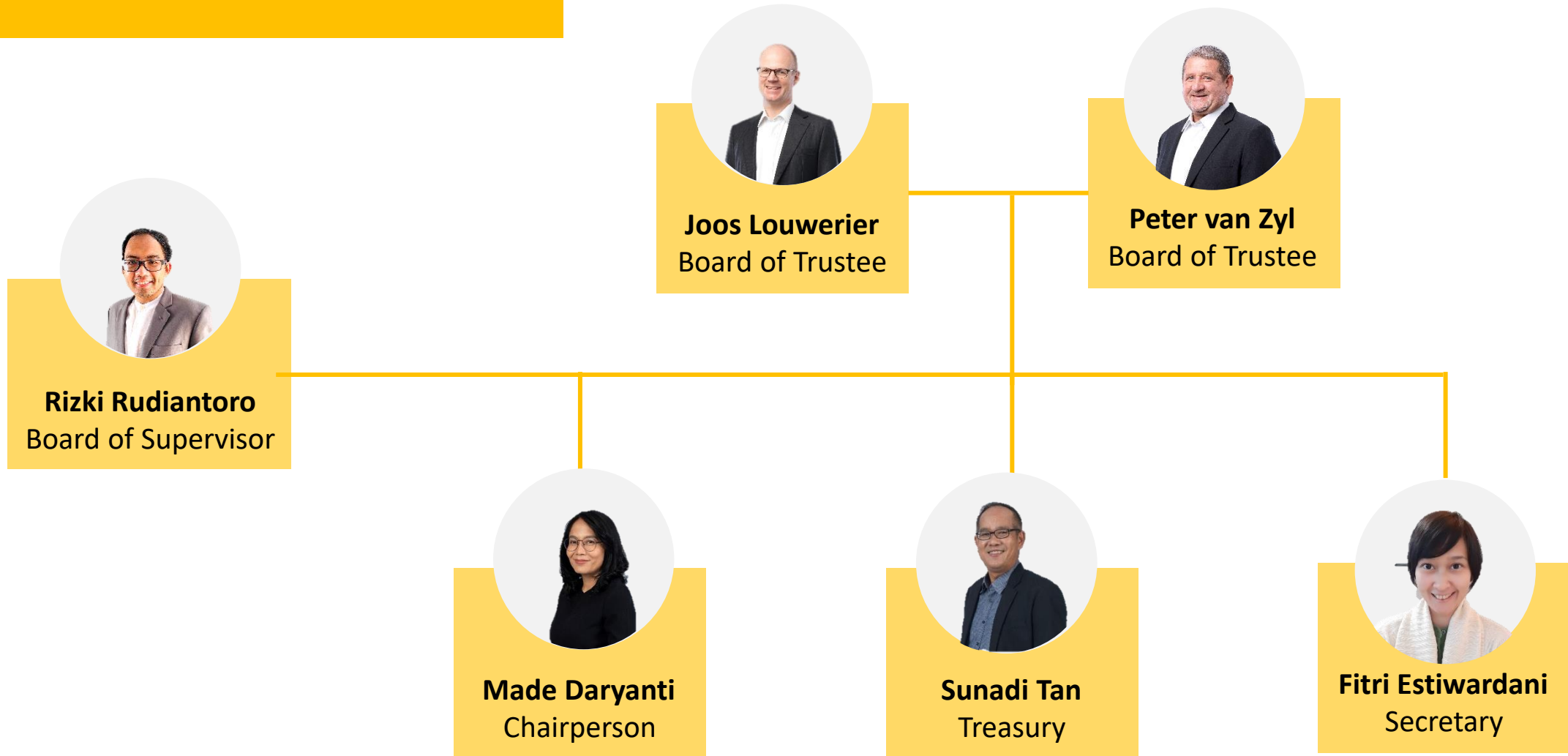
We hope that Allianz Peduli Foundation can continue to innovate and create useful programs to improve the welfare of the Indonesian people as well as create a clean and sustainable environment.



**Ni Made Daryanti**

Chairperson  
Allianz Peduli Foundation

# Board Members of Allianz Peduli Foundation



## What do our stakeholders have to say?

“ Allianz gave us a valuable opportunity to a good quality course which not everyone can experience. This program helped me gain new experience and improve my confident level in English communication which will be useful in school as well as when I work. ”

**Devina Sinta** – beneficiary of SOS We Are The Future program

“ Overall, it was a good experience. It's good to be able to help in our own small way. I hope the students continue to learn English. ”

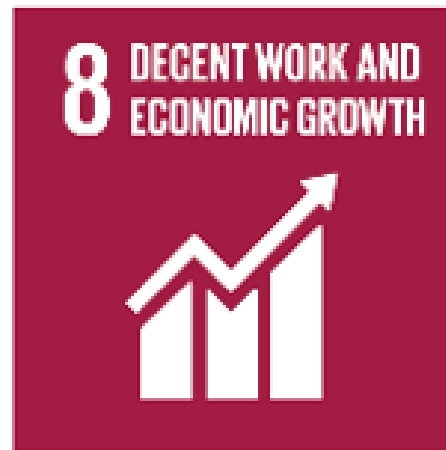
**Cindy Cui** –  
Chief Finance Officer of Allianz Indonesia/  
volunteer

“ Everyone agrees that 2020 is a challenging year. Because of the challenge, we are also required to adapt and innovate. Together with Allianz Peduli, we learn to be agile to every challenge and adapt. We are so fortunate to work with YAP who gives us a place to grow and learn so much. ”

**Zaky Zakaria** – EDU Foundation, partner for PEDIA 3.0



# We Support Sustainable Development Goals





# 2020 Highlight



**378,966**  
beneficiaries\*

**441**  
activities

**509**  
volunteers\*

**15**  
provinces



**IDR4,9 miliar**  
social investment

**IDR19,25 miliar**  
PR value

**\*Note:** including activities and program conducted by other departments in Allianz Indonesia supported by Allianz Peduli Foundation (i.e. Allianz Smart Points, EF Talks, and NgobrAZ)







# EDUCATION

# Global Money Week 2020

**Global Money Week** is an annual financial literacy program initiated by Child Youth Finance International with the global theme “**Learn, Save, Earn**”. In Indonesia, Allianz fully supports this annual program to improve youth’s financial literacy.

The purpose of holding the GWM is to increase financial literacy, especially for teenagers (millennials), youths to be involved in Global Money Week activities, invite youth to share stories about their experiences related to financial literacy, especially how to save money and provide inspiration in earning money to be financially stable.

The series of activities carried out were surveys, articles in the media of CewekBanget and Hai Online, photo competitions, and webinars.

Based on the results of the survey on the social media of CewekBanget, there are several important points, namely that some of the younger generation who already understand financial literacy, have started saving, but have not started investing. There are several main sources of financial literacy, one of which is parents, so it is important for parents to have good and accurate financial literacy.

Prior to the webinar activity, Cewekbanget together with Nuca held an Instagram Live which was held on August 18, 2020 with a total of 6,621 viewers.

The highlight of the Global Money Week event was the Webinar which was held on August 26, 2020 with the speakers presented in the webinar, namely Nuca, Jonathan End, and Ligwina Hananto. The number of participants who attended was 620 people.

**Period**  
March – August 2020

**Location**  
Nationwide

**Number of Beneficiaries**  
18,414 people

**Number of Volunteer**  
1 person



# PEDIA 3.0

Through the Innovative Education Program for Children (PEDIA), Allianz Indonesia collaborates with EDU Foundation, presenting various activities that can increase children's interest in reading and creativity.

First, SMILEY Fun Science activity which provides a variety of scientific experiment videos that are fun and easy for students to practice at home. A total of 534 children (each accompanied by their parents) have experienced the thrill of experimenting with SMILEY Fun Science.

The second activity is the Smart Mobile Library (SMILEY). Previously it reached more than 1,000 students in 5 elementary schools in the Jakarta area, but now during the pandemic it has transformed into SMILEY GO!. SMILEY GO! delivered selected books to the homes of 65 children registered in the RPTRA (child friendly integrated space) and the community, according to schedule.

Another innovative program is the Against Bullying with Comedy Competition which aims to educate the public, especially teenagers, a fun way to handle bullying. The hope is to minimize bullying behavior that is rampant among teenagers and to build positive mentality of teenagers.

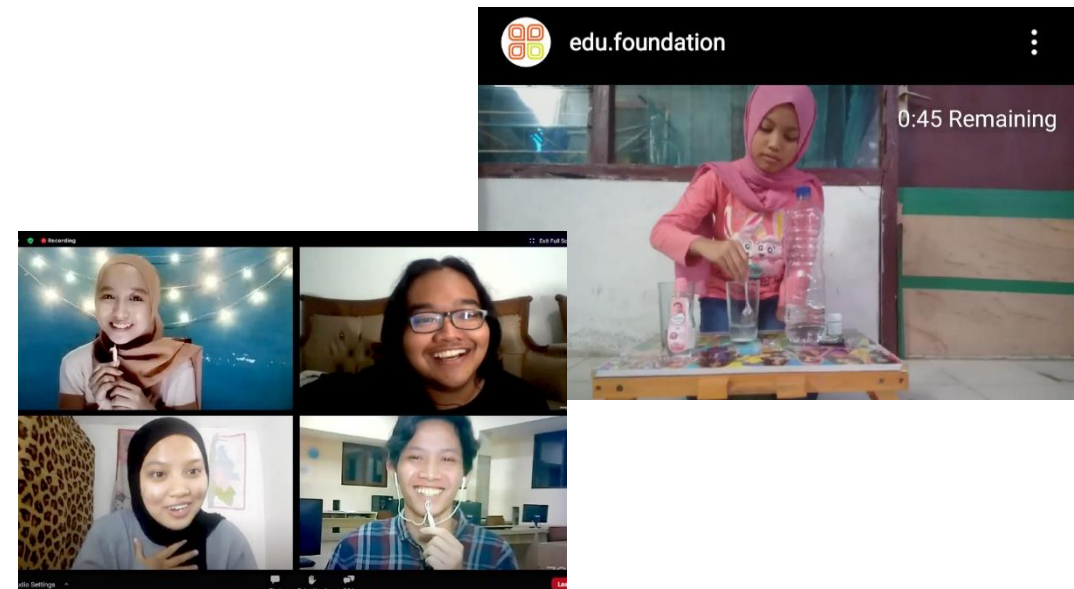
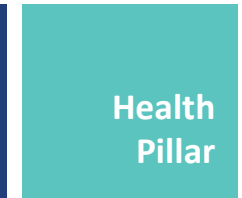
A total of 149 teenagers from 21 provinces in Indonesia registered in the competition. After going through a selection process, 12 finalists were selected who received mentoring from famous comedians such as Mo Sidik, Gilang Bhaskara, and David Nurbianto. The 1st place winner in this competition is Sisti Malika Ruslan, 17 years old, from Pinrang – South Sulawesi.

**Period**  
February 2020 – February 2021

**Location**  
Nationwide

**Number of Beneficiaries**  
20,359 people

**Number of Volunteer**  
1 person





# We Are The Future

Allianz Indonesia in collaboration with SOS Children's Villages implemented the We Are the Future program. This program is a continuation of the We Are Hope program which was successfully implemented in 2019 at SOS Children's Villages, Semarang. This program aims to help increase the capacity of young people in preparing themselves before entering the world of work/ business.

During 2020, young people receive English courses with native speakers in collaboration with English First (EF) institution for 3 months. Then continued with weekly mentoring sessions with volunteers from Allianz Indonesia consisting of management and employees in the final quarter of 2020.

In addition to that, teenagers were also given education about self-resilience to strengthen their mentality when facing the world after graduating from school. This education was delivered by local institutions. Allianz Indonesia employees had the opportunity to share their experiences of ups and downs and how they have survived until now.

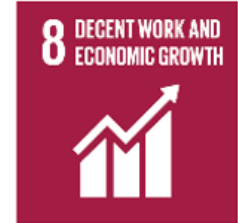
The We Are The Future program is a 3-year program with a different focus every year until 2022.

**Period**  
January – December 2020

**Location**  
Central Java

**Number of Beneficiaries**  
292 people

**Number of Volunteers**  
23 people



Education  
Pillar



# Financial Literacy

Allianz Indonesia as a financial company has a responsibility to improve the financial literacy of the Indonesian people. In accordance with the directives of the OJK (regulator), Allianz Indonesia has carried out various major financial literacy programs, such as a series of Global Money Week activities and eAZy di Rumah Aja Jaga Keluarga (stay at home caring for family).

In addition to the major programs, the Allianz Peduli Foundation also provides education with light materials so that they are easy to understand.

Through videos about children who dream of playing soccer, financial literacy materials are inserted, such as the importance of savings and insurance. This video was uploaded on YouTube and has been viewed 2,480 times.

To reach the lower middle-class community, the material is presented by e-posters using simple terms. The e-posters was distributed via Whatsapp Business of Allianz Indonesia with a total readership of 1,163 people.

**Period**  
January – December 2020

**Location**  
Nationwide

**Number of Beneficiaries**  
3,643 people







# HEALTH

# Blood Drive

To support the Indonesian Red Cross (PMI) in providing blood for their blood bank reserve, Allianz Indonesia held a blood drive activity which has become our quarterly activity. For each activity, the average number of registrants reached 250-300 people, but in average, only 200 people who successfully pass the PMI testing/selection because the requirements to become a donor are blood pressure and hemoglobin which should be within normal limits. Therefore, through blood donation activities, Allianz Indonesia employees strive to live a healthy lifestyle by eating nutritious food, exercising, and getting enough sleep.

This 2020 blood drive activity was carried out at Allianz Tower Jakarta and RMAC Medan branch. During the activity, some employees also volunteered to help carry out some tasks so that this activity can run according to plan.

In addition to conducting a blood drive, health checks were also held, such as uric acid, cholesterol, and blood sugar. There is also a traditional herbal healthy drink and fruit bazaar so that it is hoped that the blood donors can well-maintain their health.

Due to the COVID-19 pandemic, blood donation activities in 2020 can only be carried out in the first quarter because since March 2020 all of Allianz Indonesia's work activities have been mostly carried out online without face to face.

## Period

January 2020

## Location

DKI Jakarta & North Sumatera

## Number of Beneficiaries

308 people as donors and blood recipients/patients (number cannot be defined)

## Number of Volunteers

21 people



Blood drive done before the COVID-19 pandemic





**ECONOMIC  
EMPOWERMENT**

# eAZy di Rumah Aja Jaga Keluarga

The pandemic that occurred in early 2020 gave a big shock to the Indonesian economy. Even since the middle of the year, it has been predicted that Indonesia will experience an economic recession in the third quarter. Many companies cannot survive and are forced to reduce their workforce. Various activities were stopped so that business in various fields seemed to close. This has an economic impact on the lower and middle-class group.

To strengthen the foundation of family financial condition, Allianz Indonesia in collaboration with Grid Network provides a series of financial literacy programs for families. This series began with two webinars held during the Financial Inclusion Month (BIK) with the topics “Smart Management of Money During Recession” and “Develop Hobbies into Businesses”. This topic is in accordance with the economic conditions of the community so that the participants of this webinar reached more than 500 people. In addition, the recording of these webinars has been uploaded on Allianz Indonesia’s official YouTube channel.

For clearer understanding on financial literacy, Allianz Indonesia also held a Whatsapp Class (Kulwap) to educate and enable direct discussions with financial experts. This Kulwap was held during the weekends for 4 months with a total of 10 Kulwap groups. Each group consists of 50 participants living in the same neighborhood.

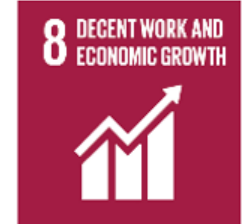
In addition to the two series of events, Allianz Indonesia also provides education through articles uploaded on Grid media network, such as Kompas, Nova, Tribune, and others.

**Period**  
October 2020 – January 2021

**Location**  
Nationwide

**Number fo Beneficiaries**  
299,168 people

**Number of Volunteers**  
12 people



Economic  
Empowerment  
Pillar

The poster is for a webinar titled "PINTAR ATUR UANG SAAT RESESI" (Smart Money Management During Recession). It is part of the "eAZy di Rumah Aja JAGA KELUARGA" series. The event is scheduled for Monday, October 26, 2020, from 15:00 to 17:00 WIB. Registration is available at bit.ly/NOVALLIANZZ. The speakers are: Rista Zwestika, CFP® (Financial Planner at Finansialku); Sunita Bhacchandani (Founder of Jamu Mbak Suni); Silven Parlina (Allianz Lifechanger); and Moderator Dian Kardha (Managing Editor at Nova). The poster also lists partners: Grid Network, Kompas, BIK, and Nova. Contact information for Almira (087776607762) is provided for more details. The Allianz logo and "Allianz Peduli" tagline are at the bottom.

# EMPOWERED 3.0

Allianz Indonesia collaborated with Principal Asset Management (Principal) to hold the EMPOWERED (Economic Empowerment for Entrepreneurs with Disability) competition in March 2020, a mentoring and business development program to empower people with disabilities. There were 26 proposals submitted and 10 finalists with the best business plans were selected to receive business development assistance for 3 months by volunteers from Allianz Indonesia and Principal.

After 3 months of mentoring, the finalists made a report on the results of the mentoring and a business plan supposing they are eligible to receive business development funds. Then they made a presentation in front of Allianz and Principal judges using an online platform.

At the end of the program, a webinar was held on the topic of Running a Business for People with Disabilities, moderated by disabled entrepreneurs from Thisable and MSME expert speakers from Bina Mitra Usaha Nusantara (BMUN).

In addition to that, three best business plans were announced in the webinar, they were M. Wazir from Semarang Regency, M. Abdul Ghofur from Blora Regency, and Wuri Akhdiyatni from Bantul Regency. Each of these MSME owners were entitled to IDR50,000,000 for business development.

## Period

March – December 2020

## Location

DI Yogyakarta & Central Java

## Number of Beneficiaries

303 people

## Number of Volunteers

14 people








**DISASTER  
& ENVIRONMENT**

**ALLIANZ INDONESIA SUPPORTS  
WORLD CLEAN UP DAY 2020**

2.000 Mangrove Trees Planting and Beach Clean-up  
in Pramuka Island, Kepulauan Seribu

11 - 12 September 2020

Allianz 

# Social Innovation Fund 2020: Get Plastic

At the end of 2019, Allianz Peduli Foundation held a Social Innovation Fund 2020 competition. This competition is open to nonprofit institutions that have innovative programs to solve social, economic or environmental problems. Dozens of institutions submitted their program proposals.

Based on reach, impact, and innovation considerations, we chose Get Plastic Foundation to receive a grant and mentoring. Get Plastic Foundation is an organization that is not only active in the plastic free waste movement, but also innovates in inventing machines which can convert plastic waste into diesel fuel.

The Get Plastic Foundation received funding from Allianz Indonesia amounting to IDR230,000,000, which will be used to establish the Get Plastic Learning Center in Bali as a learning center about waste. In addition, they also invented a unit of plastic waste processing machine with larger capacity, which is 20 liters. The diesel fuel produced from the machine was donated to underprivileged communities.

Unfortunately, the COVID-19 pandemic has restricted Get Plastic Foundation's plans to conduct face-to-face education at the Learning Center and therefore they conducted the education online through social media. It also allows Get Plastic Foundation to reach more communities outside Bali.

**Period**  
April 2020 – March 2021

**Location**  
Bali

**Number of Beneficiaries**  
10,761 people



Disaster &  
Environment  
Pillar

Education  
Pillar

Economic  
Empowerment  
Pillar





# Allianz World Cleanup Day 2020

Allianz Indonesia once again participated in World Cleanup Day (WCUD) which takes place in September every year. In 2020, we collaborated with Semesta Mangi Lestari to plant 2,000 mangrove trees and to collect waste in Pulau Pramuka on September 11-12, 2020. This activity was documented in the form of a virtual tour and broadcasted alongside the WCUD webinar on September 21, 2020, to be viewed by the public. This webinar was moderated by Soraya Cassandra from Kumara Garden, a youth community.

As a series of pre-event activities, a photo competition was held on social media Instagram. This competition created engagement to the public by inviting them to share their environment related activities that they have done to save the Earth. There were various activities carried out, from cleaning the yard, sorting waste, planting hydroponics, to making cleansing fluids from organic waste. The winner of this competition was announced during the WCUD webinar.

**Period**  
September 2020

**Location**  
Nationwide

**Number of Beneficiaries**  
1,364 people

**Number of Volunteers**  
11 people



Disaster &  
Environment  
Pillar

Education  
Pillar



# Allianz Peduli Banjir 2020

In early 2020, parts of DKI Jakarta and West Java experienced major floods that left most areas paralyzed. Thousands had to go to shelters. Allianz Peduli Foundation did an onsite visit and donated hygiene kits, such as soap, shampoo, tissues, sanitary pads, towels, brooms, mops, and buckets.

This donation was given to 2,000 families in 4 flood areas, namely Bukit Duri South Jakarta, Bojong Kulur Bekasi, Pinang Griya Tangerang, and Kembangan Utara West Jakarta.

All donation activities were assisted by Allianz Indonesia volunteers, starting from packaging to distributing directly to the victims. A total of 72 employees joined as volunteers, including Allianz Indonesia management team.

**Period**  
January 2020

**Location**  
DKI Jakarta & West Java

**Number of Beneficiaries**  
2,000 people

**Number of Volunteers**  
72 people



Disaster &  
Environment  
Pillar



Activity conducted before the COVID-19 pandemic

# Gusling Waste Bank

Gusling Waste Bank is a community empowerment program within Allianz Indonesia headquarters. This community has been established since 2016 and has more than 250 waste bank customers who routinely weighed their sorted waste.

Since 2018, the waste weighing activity is not only done in Guntur District, but also in Allianz Tower so that employees can also participate in waste sorting and receive economic benefits. Waste weighing in Guntur District is done once a week and once a month at Allianz Tower.

Waste Bank customers' enthusiasm is increasing each year. Unfortunately, the COVID-19 pandemic caused waste weighing activity to be cancelled to reduce direct contact. This caused the amount of sorted waste collected to become only 1 ton with the four most types of waste which are duplexes, cardboards, buckets, and clean bottles.

In the last quarter of 2020, Facility Management (FM) Department teamed up with the Gusling Waste Bank and Gesit Central Waste Bank to accommodate the remaining waste of Allianz Indonesia's office at Allianz Tower prior moving to the new office building to the World Trade Center in early 2021.

## Period

January – December 2020

## Location

DKI Jakarta

## Number of Beneficiaries

Gusling Waste Bank Customers and society in surrounding area

## Number of Volunteers

5 people



Activity was done before the COVID-19 pandemic



# Donation for Medical Staff to Fight COVID-19

Since the first case was announced by the government, cases of COVID-19 infection have been increasing in Indonesia. Inadequate medical equipment and limited health personnel caused patients not receiving maximum health treatment. Allianz Indonesia took the initiative to support medical personnel by donating medical equipment, such as personal protective equipment (PPE), masks, gloves, and disinfectant liquid to medical personnel through the Indonesian Doctors Association (IDI).

Allianz Indonesia also collaborated with Jovee.id, a digital company that focuses on health, in providing vitamin packages to medical personnel. These vitamin packages are needed by them to increase stamina and immunity, so they will not be easily infected by the COVID-19 virus.

## Period

April – June 2020

## Location

Nationwide

## Number of Beneficiaries

1,060 people



# COVID-19 Rapid Test Sponsorship

Initial screening is needed with simple tests such as rapid tests, to help trace and suppress the spread of COVID-19 virus. Allianz Indonesia in collaboration with Halodoc, held a free drive-thru rapid test for COVID-19 in DKI Jakarta on 20 – 25 April 2020.

Halodoc is a leading digital health service platform that has been officially appointed by the Indonesian Ministry of Health and National Disaster Management Authority (BNPB) to carry out early detection of COVID-19 to the public. To reduce direct contact which can increase the risk of transmission, registration to receive the rapid test was done online.

This rapid test was carried out in two red zones, namely Cilandak, South Jakarta and Kemayoran, Central Jakarta. More than 6,000 people from various backgrounds, ranging from Allianz Indonesia fostered communities to the general public registered and received the test.



**Period**  
April 2020

**Location**  
DKI Jakarta

**Number of Beneficiaries**  
6.142 people



# Allianz Group Donation for Community Affected by COVID-19 in Indonesia

Since the Indonesian government declared the first COVID-19 case in Indonesia and decided to reduce human contact, Indonesians have been forced to stay at home. Some can continue to work from home, but those whose jobs cannot be done from home, drastically receive a much lower income or not at all. As a result, the level of people with lower or no income at all is increasing. To lessen the burden, Allianz Indonesia distributed donations to 1,350 families in Jakarta, Bogor and Bekasi in the form of electronic shopping vouchers worth IDR50,000 and non-medical masks per family.

The recipients of this donation were people who are financially affected by the COVID-19 pandemic, which includes part of the community who previously received financial literacy from Allianz Indonesia.

In addition to that, through the assistance of Allianz Indonesia, Allianz SE donated Euro 50,000 to the communities of SOS Children's Villages in Bali, Flores, and Palu.

The donation was given through two programs, namely the Care Package, and Income Generating program. The Care Package program was given to 635 families in the form of basic needs and other necessities.

Since their previous average income was only IDR 1 million, the Income Generating Program aims to develop a business with the support of capital and assistance. A total of 228 MSME owners, mostly from business groups, have benefited from this program. Most of their types of businesses are agribusiness and culinary.

For those who have already completed their installments, the money is then given to other MSME owners for the same objective. This way, many more MSME owners in Bali, Flores, and Palu can be supported.

## Period

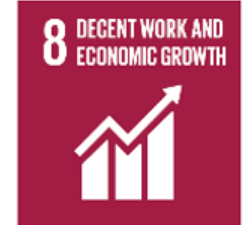
July 2020 – March 2021

## Location

DKI Jakarta, West Java, Bali, East Nusa Tenggara, and Central Sulawesi

## Number of Beneficiaries

6,263 people







# VOLUNTEERING



# ACTIONS

Allianz Indonesia has the Allianz Community for Neighborhood and Society (ACTIONS) program. ACTIONS is a program that supports employees and agents throughout Indonesia to become volunteers and conduct CSR activities independently in their immediate environment.

Even during the COVID-19 pandemic, it did not eliminate the initiative of employees and agents to do good. Various activities were carried out independently, such as donating necessities to residents and orphanages, distributing masks to the general public, distributing aid for natural disasters, etc.

In addition to that, our other CSR programs also involve Allianz employees as volunteers. During 2020, more than 348 employees and agents have actively participated as volunteers in this program.

## Period

January – December 2020

## Location

Ambon, Amurang, Banyuwangi, Baubau, Depok, Gorontalo, Halmahera, Jakarta, Jember, Sorong, Madiun, Malang, Manado, Manokwari, Makassar, Medan, Tahuna, Toraja, Ternate, and Tobelo.

## Number of Beneficiaries

8,535 people

## Number of Volunteers

348 people

